

Mount Royal University

Bachelor of Communication - Broadcast Media Studies

Sequence of Courses 2022/23

Fall Semester Year 1 Winter Semester

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|--|---|
| <input type="checkbox"/> COMM 2501—Media History & Contemporary Issues | <input type="checkbox"/> COMM 2410— Media Ethics & Law |
| <input type="checkbox"/> BMST 1401—Audio & Video Production I | <input type="checkbox"/> BMST 1404—Audio & Video Production II |
| <input type="checkbox"/> BMST 1402—Writing for Audio & Video I | <input type="checkbox"/> BMST 1405—Writing for Audio & Video II |
| <input type="checkbox"/> GNED Foundation _____ | <input type="checkbox"/> GNED Foundation _____ |
| <input type="checkbox"/> GNED Foundation _____ | <input type="checkbox"/> GNED Foundation _____ |
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Fall Semester Year 2 Winter Semester

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|---|--|
| <input type="checkbox"/> COMM 2500—Intro to Communication Studies | <input type="checkbox"/> BMST 2401—Digital News Gathering |
| <input type="checkbox"/> BMST 2402—Media Marketing & Advertising | <input type="checkbox"/> BMST 2405—Broadcast Presentation |
| <input type="checkbox"/> BMST 2404—Digital Advertising Production | <input type="checkbox"/> MATH 1103—Introduction to Statistical Reasoning |
| <input type="checkbox"/> GNED Tier 2 _____ | <input type="checkbox"/> GNED Tier 2 _____ |
| <input type="checkbox"/> GNED Tier 2 _____ | <input type="checkbox"/> GNED Tier 3 _____ |
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Fall Semester Year 3 Winter Semester

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|--|---|
| <input type="checkbox"/> COMM 3738—Research Design & Methodology | <input type="checkbox"/> COMM 3500—Media, Culture and Comm Theory |
| <input type="checkbox"/> BMST 3401—Diversity in Media | <input type="checkbox"/> BMST 3403—Multimedia Content Production |
| <input type="checkbox"/> BMST 3405—Multimedia Content Management | <input type="checkbox"/> BMST 3404—Advanced Storytelling |
| <input type="checkbox"/> BMST 4490—Work XP Prep Seminar (<i>Credit-Free</i>) | <input type="checkbox"/> Elective _____ |
| <input type="checkbox"/> GNED Tier 3 _____ | <input type="checkbox"/> Elective _____ |
| <input type="checkbox"/> GNED Tier 3 _____ | |

Spring/Summer

BMST 4491-Broadcast Work Experience (*Credit-Free*)

Fall Semester Year 4 Winter Semester

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| All of: | All of: |
| <input type="checkbox"/> COMM 4501—Roles & Practices in Contemp. Comm | <input type="checkbox"/> BMST 4404—Case Studies in Media & Society |
| <input type="checkbox"/> BMST 4401—Independent Media Project I | <input type="checkbox"/> BMST 4405—Independent Media Project II |
| <input type="checkbox"/> BMST 4402—Media Governance | <input type="checkbox"/> Elective _____ |
| <input type="checkbox"/> Elective _____ | <input type="checkbox"/> Elective _____ |
| *Choose one: | *Choose one: |
| <input type="checkbox"/> COMM 4403—Media Entrepreneurship | <input type="checkbox"/> COMM 4403—Media Entrepreneurship |
| <input type="checkbox"/> Elective _____ | <input type="checkbox"/> Elective _____ |

***NOTE:** COMM 4403 is offered in both Fall **and** Winter semesters. If you take it in one semester, you will take an elective in the other semester.

NOTE: All core courses must be taken in the sequence listed above unless prior approval is received from the Chair. The program reserves the right to adjust schedule of course offerings at any time. Advising resources are available for all students in the School of Communication Studies at www.mru.ca/commadvising

