

# Mount Royal University

## Bachelor of Communication - Broadcast Media Studies

### Sequence of Courses 2019/20

#### Year 1

#### Fall Semester

#### Winter Semester

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| <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 1401</b>—Digital Audio Production</li> <li><input type="checkbox"/> <b>BMST 1402</b>—Writing for Digital Audio</li> <li><input type="checkbox"/> <b>COMM 2501</b>—Media History &amp; Contemporary Issues</li> <li><input type="checkbox"/> GNEED Foundation _____</li> <li><input type="checkbox"/> GNEED Foundation _____</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 2400</b>—Broadcast Media Ethics and Law</li> <li><input type="checkbox"/> <b>BMST 1404</b>—Digital Video Production</li> <li><input type="checkbox"/> <b>BMST 1405</b>—Writing for Digital Video</li> <li><input type="checkbox"/> GNEED Foundation _____</li> <li><input type="checkbox"/> GNEED Foundation _____</li> </ul> |
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#### Year 2

#### Fall Semester

#### Winter Semester

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| <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 2402</b>—Media Marketing and Advertising</li> <li><input type="checkbox"/> <b>BMST 2404</b>—Digital Advertising Production</li> <li><input type="checkbox"/> <b>COMM 2500</b>—Intro to Communication Studies</li> <li><input type="checkbox"/> GNEED Tier 2 _____</li> <li><input type="checkbox"/> GNEED Tier 2 _____</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 2401</b>—Digital News Gathering</li> <li><input type="checkbox"/> <b>BMST 2405</b>—Broadcast Presentation</li> <li><input type="checkbox"/> <b>MATH 1103</b>—Introduction to Statistical Reasoning</li> <li><input type="checkbox"/> GNEED Tier 2 _____</li> <li><input type="checkbox"/> GNEED Tier 3 _____</li> </ul> |
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#### Year 3

#### Fall Semester

#### Winter Semester

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| <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 3401</b>—Diversity in Media</li> <li><input type="checkbox"/> <b>BMST 3405</b>—Multimedia Content Management</li> <li><input type="checkbox"/> <b>BMST 4490</b>—Work XP Prep Seminar (<i>Credit-Free</i>)</li> <li><input type="checkbox"/> <b>JOUR 3737</b>—Research Design &amp; Methodology</li> <li><input type="checkbox"/> GNEED Tier 3 _____</li> <li><input type="checkbox"/> GNEED Tier 3 _____</li> </ul> | <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 3403</b>—Multimedia Content Production</li> <li><input type="checkbox"/> <b>BMST 2404</b>—Senior Roles in the Digital Newsroom</li> <li><input type="checkbox"/> <b>COMM 3500</b>—Media, Culture and Comm Theory</li> <li><input type="checkbox"/> Elective _____</li> <li><input type="checkbox"/> Elective _____</li> </ul> |
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#### Spring/Summer

**BMST 4491**-Broadcast Work Experience (*Credit-Free*)

#### Year 4

#### Fall Semester

#### Winter Semester

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| <p><i>All of:</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 4401</b>—Independent Media Project I</li> <li><input type="checkbox"/> <b>BMST 4402</b>—Media Governance</li> <li><input type="checkbox"/> <b>COMM 4501</b>—Roles &amp; Practices in Contemp. Comm</li> <li><input type="checkbox"/> Elective _____</li> </ul> <p><i>*Choose one:</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 4403</b>—Media Entrepreneurship</li> <li><input type="checkbox"/> Elective _____</li> </ul> | <p><i>All of:</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 4404</b>—Case Studies in Media and Society</li> <li><input type="checkbox"/> <b>BMST 4405</b>—Independent Media Project II</li> <li><input type="checkbox"/> Elective _____</li> <li><input type="checkbox"/> Elective _____</li> </ul> <p><i>*Choose one:</i></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> <b>BMST 4403</b>—Media Entrepreneurship</li> <li><input type="checkbox"/> Elective _____</li> </ul> |
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**\*NOTE:** **BMST 4403** is offered in both Fall *and* Winter semesters. If you take it in one semester, you will take an elective in the other semester.

**NOTE:** All core courses must be taken in the sequence listed above unless prior approval is received from the Chair. The program reserves the right to adjust schedule of course offerings at any time. Advising resources are available for all students in the School of Communication Studies at [www.mru.ca/commadvising](http://www.mru.ca/commadvising)

